

2010 Milwaukee Rally

Labor Day Weekend – September 2-5, 2010
The GREAT Wisconsin MOTORCYCLE Week



Business Name	Contact Person	Date	
Mailing Address	City	State	Zip
Phone	Fax	Cell	
Email Address	Website	Resale State	Resale #



House

Of Harley-Davidson/Buell
Milwaukee, Wisconsin
6221 W. Layton Avenue



VENDOR CONTACT: Kristin Wacker

Space Requested		
Type of Booth	House of Harley	Price
Retail 10'x10'	\$500.00	
Retail 10'x20'	\$600.00	
Retail 10'x30'	\$750.00	
Retail 10'x40'	\$900.00	
Retail 20'x20'	\$900.00	
Retail 20'x40'	\$1,200.00	
Food Service	\$300.00 +20% sales	
Factory Semi	\$1,200.00	
Factory Semi Footprint (Total Setup) Length _____ Width _____ Selling Side: Driver _____ Passenger _____		
Additional Needs		
Power – Voltage _____ Amps _____ (Please fill out Power Form)		
Equipment Rental, Tenting Specify _____		
Support Parking Type/Size _____		
TOTAL AMOUNT DUE		\$
Deposit Attached: 50% Minimum		\$
Balance Due		\$
Add \$100.00 if paid after July 1, 2010		\$

Products Sold:

All Vendors must have the appropriate City, County and State permits in place prior to the event. Required permits must be presented to the location managers prior to setting up on site.

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Show Hours:

Thursday	9/02/10	9:00AM-7:00PM
Friday	9/03/10	9:00AM-7:00PM
Saturday	9/04/10	9:00AM-7:00PM
Sunday	9/05/10	10:00AM-5:00PM
Monday	9/06/10	10:00AM-3:00PM

Set-Up Hours:

Wednesday	9/01/10	9:00AM-6:00PM
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Strike Hours:

Monday	9/06/10	3:00PM-9:00PM
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Websites: www.milwaukeeerally.com
www.houseofharley.com

Payment Method:

() Check Enclosed – Payable: **House of Harley**

() Credit Card # _____ Exp _____

Mail To:
House of Harley-Davidson
 6221 W. Layton Ave.
 Milwaukee, WI 53220
 877-518-4643

www.milwaukeeerally.com

**Free Street Parties - Poker Run – Museum Events – Ride In Shows
 Demo Rides – Live Music – Non Stop Entertainment Daily – Stunt Shows**

FOR INFORMATION: Kristin Wacker 877-518-4643 ext.126 – kristinw@houseofharley.com