



# 2011 Milwaukee Rally

Labor Day Weekend – September 1- 4, 2011  
The GREAT Wisconsin MOTORCYCLE Week



Business Name	Contact Person		Date
Mailing Address	City	State	Zip
Phone	Fax	Cell	
Email Address	Website	Resale State	Resale #



## Milwaukee

Harley-Davidson

Milwaukee, Wisconsin

Located at 41/45 North at Silver Spring Drive  
Next to Silk Exotic Gentlemen's Club



**VENDOR CONTACT: Chaz Hastings**

Space Requested		
Type of Booth	Milwaukee Harley	Price
Retail 10'x10'	\$500.00	
Retail 10'x20'	\$600.00	
Retail 10'x30'	\$750.00	
Retail 10'x40'	\$900.00	
Retail 20'x20'	\$900.00	
Retail 20'x40'	\$1,200.00	
Food Service	\$300.00 +20% sales	
Factory Semi	\$1,200.00	
<b>Factory Semi Footprint (Total Setup)</b> Length _____ Width _____ Selling Side: Driver _____ Passenger _____		
Additional Needs		
Power – Voltage _____ Amps _____ (Please fill out Power Form)		\$
Equipment Rental, Tenting Specify _____		
Support Parking Type/Size _____		
<b>TOTAL AMOUNT DUE</b>		\$
Deposit Attached: <b>50% Minimum</b>		\$
Balance Due		\$
<b>Add \$100.00 if paid after July 1, 2011</b>		\$

### Products Sold:

All Vendors must have the appropriate City, County and State permits in place prior to the event. Required permits must be presented to the location managers prior to setting up on site.

### Show Hours:

Friday	9/02/11	9:00AM-7:00PM
Saturday	9/03/11	9:00AM-11:00PM
Sunday	9/04/11	10:00AM-5:00PM
Monday	9/05/11	10:00AM-3:00PM

### Set-Up Hours:

Thursday	9/01/11	9:00AM-6:00PM
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### Strike Hours:

Monday	9/05/11	3:00PM-9:00PM
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Websites: [www.milwaukeeerally.com](http://www.milwaukeeerally.com)  
[www.milwaukeeharley.com](http://www.milwaukeeharley.com)

### Payment Method:

( ) Check Enclosed – Payable: **Milwaukee Harley**  
( ) Credit Card # \_\_\_\_\_ Exp \_\_\_\_\_

### Mail To:

**Milwaukee Harley-Davidson**  
11310 W. Silver Spring Road  
Milwaukee, WI 53225  
414-461-4444

[www.milwaukeeerally.com](http://www.milwaukeeerally.com)

**Free Bike Nights – Ride for the Cash – Museum Events – Ride In Shows**  
**Meet & Greets – Live Music – Non Stop Entertainment – Live Music**

**FOR INFORMATION: Chaz Hastings 414-461-4444 – c.hastings@milwaukeeharley.com**

# 2011 Milwaukee Rally – MILWAUKEE HARLEY-DAVIDSON - Electrical Form

## MARKETPLACE VENDOR INFORMATION

Company: \_\_\_\_\_ Contact: \_\_\_\_\_

Phone: \_\_\_\_\_ Cell: \_\_\_\_\_ Fax: \_\_\_\_\_ E-Mail: \_\_\_\_\_

**Telephone Service: NONE FURNISHED:** Contact SBC Communications 800-660-3000 (Midwest) 800-253-6262 (Out of Midwest)

**Electrical Service: Market Place Space:** NO Lighting or Power is Furnished -- **Generators WILL be Allowed**  
**Factory Trailer Space:** NO Lighting or Power is Furnished -- **Generators WILL be Allowed**

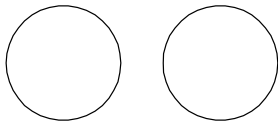
### Equipment To Be Used In Space (Vendors Purchasing Electrical Service)

(List all equipment to be used in your operation - Most appliances have a "plate" that specifies the amps or watts required)

Item	Use	Volts	Amps	Phase

### Additional Electrical Service Available

Qty.	Item or Service	Cost	Cost	Total
<b>Marketplace Space:</b>		(paid by 7/15/11) (paid after 7/15/11)		
	15 Amp 120 Volt Single Phase Receptacle	\$50.00	\$70.00	
(500 watts of tent lighting will be run from the box - NET power is 15 Amps ( 1500 watts)				
	50 Amp 120/208 Volt Single Phase Receptacle	\$100.00	\$150.00	
<b>Factory Trailer Space:</b>				
	20 Amp 120 Volt Single Phase Receptacle	\$50.00	\$70.00	
(No lighting is used from these boxes - NET power is 20 Amps ( 2000 watts)				
	50 Amp 120/208 Volt Single Phase Receptacle	\$100.00	\$150.00	
	Journeyman Electrician for ON SITE Tasks (hourly)	\$45.00	\$55.00	



Equipment requiring special plugs, can be accommodated (Please, sketch above)

**Vendors are specifically FORBIDDEN to plug any electrical fixture into any box that has not been specifically PURCHASED and ASSIGNED to their particular location.**

**Please Return By: 07/15/2011**

**FEES: Additional Electrical Services \$ \_\_\_\_\_ (Payable to: Milwaukee Harley)**

**REMIT TO: Milwaukee Harley-Davidson**  
 c/o Chaz Hastings **Accepted by:** \_\_\_\_\_  
 11310 W. Silver Spring Rd. Owner/Officer Signature  
 Milwaukee, WI 53225 Date

**Questions:** CHAZ HASTINGS 414-461-4444 OR c.hastings@milwaukeeharley.com

**All Electrical Overloads are the Booth Tennant's Responsibility !!!!!**